

TOWN OF GRANBY

AGRICULTURAL COMMISSION

MINUTES

Special Meeting

August 20, 2025

MEMBERS PRESENT: Ellen Whitlow, Sara Esthus, Rachel Antonucci, Shirley Murtha, John O'Brien, Martha LaCrosse

Absent: Liam O'Leary

Introductions for the commission's newest member, Martha Lacrosse, started the gathering. Chairperson Ellen Whitlow called the meeting to order opened the meeting at 7:15 p.m.

ON A MOTION by Shirley Murtha, seconded by Sara Esthus, the minutes for the June and July meetings were approved (4-0-1, John O'Brien abstaining due to absence)

OPEN FARM DAY

A. Signs & Logistics

- Sandwich boards are printed. Saara will pick up the frames from O'Brien's. Postcards are ready and will be distributed to members at the end of the meeting to be taken to local businesses.
- Lawn signs for each farm and directional signs will be set up on August 31. Meet at 2:00 p.m. at O'Brien's Nursery.
- Sara will reach out to Parks and Recreation to have them do an email distribution. Members discussed the possibility of using the schools' parent app (Parent Square) to do a school-wide announcement, as was recently done for the Holcomb Farm Hoedown.
- John O'Brien will be doing an interview with WFSB on September 4. He is asking if any farmers could drop off samples of farm items to display during the interview.

B. Approval of Expenses

ON A MOTION by Shirley Murtha, seconded by John O'Brien, the Commission approved the following expenses (6-0-0):

- **Up to \$1,200 to the Reminder** for printing of 5,700 inserts for the Drummer
- **\$340 to Signs Plus** for printing of 500 postcards, 4 sandwich boards and 10 posters.
- **Up to \$100 to Rachel Antonucci** for reimbursement of Instagram and Facebook ads.

ON A MOTION by Sara Esthus, seconded by Rachel Antonucci, the Commission approved spending up to \$120 for additional maps to be put at the farm stops. (6-0-0)

The next meeting will be held on October 8, 2025 at 7p.m. All meetings for the upcoming year will be held in Room 2 of the Senior /Youth Center.

The Commission members thanked Lauren Stuck for her years of service as the recording secretary for the Commission and presented her with a card and flowers.

ON A MOTION by Rachel Antonucci, seconded by Sara Esthus, the meeting was adjourned at 8:20 p.m.

Respectfully Submitted,

Lauren Stuck
Recording Secretary